Freelance Meeting Answers

* Could you briefly sum up the business?

A family run business with **25 years’ experience** in the welding and fabrication industry. We are able to offer a wide range of solutions to suite any project and always go above beyond to serve our customers’ needs.

We are able to draw upon our extensive knowledge and experience to manage, manufacture and deliver solutions time after time. Our highly skilled team continue to achieve a **high standard of quality and service**. From maintenance and repair to providing new projects, everything we do is **reliability** centred, providing **cost effective solutions** **tailored** to our customers’ needs.

* Generally, who is the target audience? (e.g. Age, companies or individuals)

Target audience would usually be business to business or direct to customer depending on the project. We have historically worked in the material and bulk handling sector, rail industry and lifting applications. We have also provided more domestic solutions such as indoor and outdoor furniture, gates, railings and staircases.

* What is the company’s unique selling point? (e.g. free consultation, good customer service)

Good customer service and ensuring the quality of our work is always to the highest possible standard. We also offer free consultation services remotely or in person.

* What features would you like on the website?

- About us, Services, Our Work (Gallery), Contact Form

Social media links.

Address

Contact details.

* Does the company have branding materials that you’d like me to use on the website? Logo, font and colour scheme?

Logo and dark design lay out discussed.

* Any website design preferences, likes or dislikes? (e.g. one page / multipage, navigation bar at top or side)

Navigation bar at the top

Next Steps:

* Make initial design
* If happy, I’ll need following business info

- About us (short and sweet)

- Services, Gallery photo’s

- Testimonials

- Contact details

* Cost:

- £200 for website design

- approx. £30 - £80 for webhosting and domain (third party)